



**Advancing Maritime Cooperation in SASEC –  
Dissemination Workshop on Study on Cruise Tourism  
7 December 2020, 1100hr (Manila Time)**

**AGENDA**

<b>Expected participants:</b>	Tourism, port, and shipping authorities in SASEC member countries, ports association, and Asian Development Bank (ADB)
<b>Objectives:</b>	<ol style="list-style-type: none"> <li>1. Provide relevant stakeholders a deeper understanding of cruise tourism trends globally and in the SASEC region.</li> <li>2. Present the findings and recommendations of the report on cruise tourism in the SASEC region</li> <li>3. Seek stakeholders' support and guidance on the development of follow-up actions and policy initiatives on cruise tourism development.</li> </ol>
<b>1100 – 1105</b>	<b>Introduction of the Study</b> Masato Nakane, Senior Economist, South Asia Department, ADB
<b>1105 – 1115</b>	<b>Presentation of Study Findings and Recommendations</b> Dain Simpson and Scott Wayne (ADB Study Team)  <b>SASEC Tourism and Cruise Tourism in the Pre–COVID-19 Era</b> <i>Brief presentation on the overall pre–COVID-19 tourism and cruise tourism context in Asia and SASEC.</i>
<b>1115 – 1130</b>	<b>Economic, Social and Environmental Impacts of Cruise Tourism</b> <i>Brief presentation on how tourism destinations are transformed by cruise tourism development.</i>
<b>1130 – 1150</b>	<b>Overview of Cruise Tourism in SASEC Member Countries</b> <i>Brief presentation on the current situation, issues, and trends in cruise tourism in Bangladesh, India, Maldives, Myanmar and Sri Lanka.</i>
<b>1150 – 1215</b>	<b>Potential Vision and Strategic Recommendations for SASEC Cruise Tourism</b> <i>Brief presentation on the vision, recommendations and opportunities for developing the cruise tourism sector in the subregion and individual SASEC member countries.</i>
<b>1215 – 1230</b>	<b>Q &amp; A</b> <b>Discussion on Way Forward / Next Steps</b>

### Schedule in Different Time Zones

Agenda Item	Location				
	Manila	Bangladesh	India and Sri Lanka	Maldives	Myanmar
Introduction of the Study	1100-1105	0900-0905	0830-0835	0800-0805	0930-0935
Presentation of Study Findings and Recommendations	1105-1115	0905-0915	0835-0845	0805-0815	0935-0945
SASEC Tourism and Cruise Tourism in the Pre-COVID-19 Era					
Economic, Social and Environmental Impacts of Cruise Tourism	1115-1130	0915-0930	0845-0900	0815-0830	0945-1000
Overview of Cruise Tourism in SASEC Member Countries	1130-1150	0930-0950	0900-0920	0830-0850	1000-1020
Potential Vision and Strategic Recommendations for SASEC Cruise Tourism	1150-1215	0950-1015	0920-0945	0850-0915	1020-1045
Q & A Discussion on Way Forward / Next Steps	1215-1230	1015-1030	0945-1000	0915-0930	1045-1100