

# **Cooperation with Right holders**

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#### Cooperation in Enforcement procedure

- Application for Suspension
- Identification Procedures

#### Revisions of Enforcement system

#### Others

- Customs Seminar
- Joint Seminar/Campaign
- Customs website

## **Application for Suspension**

- Type of right
- Evidence of the right
- Name of goods
- Prima facie evidence of infringement
- Difference between genuine and fake
- Country of production and routes used by traffickers
- Assumed importers' and/or exporters' name and address, etc.



# Consultation with Right holder



Right holder really possess the right ? *Prima facie* evidence? Can distinguish between genuine and fake? Any other useful information? How to prepare the document



# Consultation with Right holder



# Advantages for right holders

Advantages of application for suspension

Customs enforcement is convenient and effective for IPR protection!



(Trigger for cooperation)

 Simplified Identification Procedures may be taken for the goods covered by applications.
(Reduced burden) \*except for Patents, etc.

Some information contained in the approved applications is <u>disclosed on the web</u>.

(Public awareness)

**Right holder** 



Identification Procedures are the process for Customs to decide whether the goods are infringing or not based on opinions and evidence from importers and right holders.



## **Cooperation with Right Holders**

#### [In-House Training by Right Holders]



#### **2014**

- 169 training seminars
- A total of 2,462 participants

### Cooperation with Right Holders [In-House Training by Right Holders]







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# Revisions of IPR Border Enforcement system

- 2003 Expand the scope of the application (Patent, Design right etc...)
- 2006 Introduce "Opinion hearing system from the IPR Expert Advisor"
- 2007 Introduce "Simplified Identification Procedures"
- 2015 Extend the period of Application 2 year  $\rightarrow$  4 year



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# Customs Seminar



#### 2014

In Tokyo, Nagoya, Kobe, Osaka, Moji Customs A total of 438 participants (right holders, lawyer, patent attorney etc...)





## **Joint Seminar & Campaign**

#### With...

Japan Patent Attorney Association Right holder's Association





# Joint Seminar & Campaign

JAPAN CUS



## Information on Customs website





### Thank you for your attention.



Japan Custom's official character "Custom-kun"

For more information,

http://www.customs.go.jp/english/index.htm