

**Promoting use of ICT
in Customs and Single Window**

Katmandu, Nepal

23 May 2014

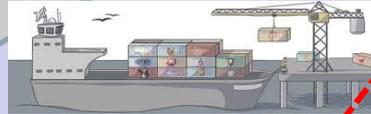


Dennis C. Pantastico

SPHERES OF ACCOUNTABILITY

Supply Chain Accountability

The New Global Environment:
End-to-End Accountability



Port of Arrival

Traditional
Importation



Port of Loading



Sellers



Carriers



International
Airline Consolidators

Freight Forwarders/
Consolidators/NVOCC



Customs



Customs
Brokers



Domestic
Truckers



Buyer Storage
Warehouse



Buyer/Importer

Domestic
Procurement



Suppliers

Supply Chain Partners

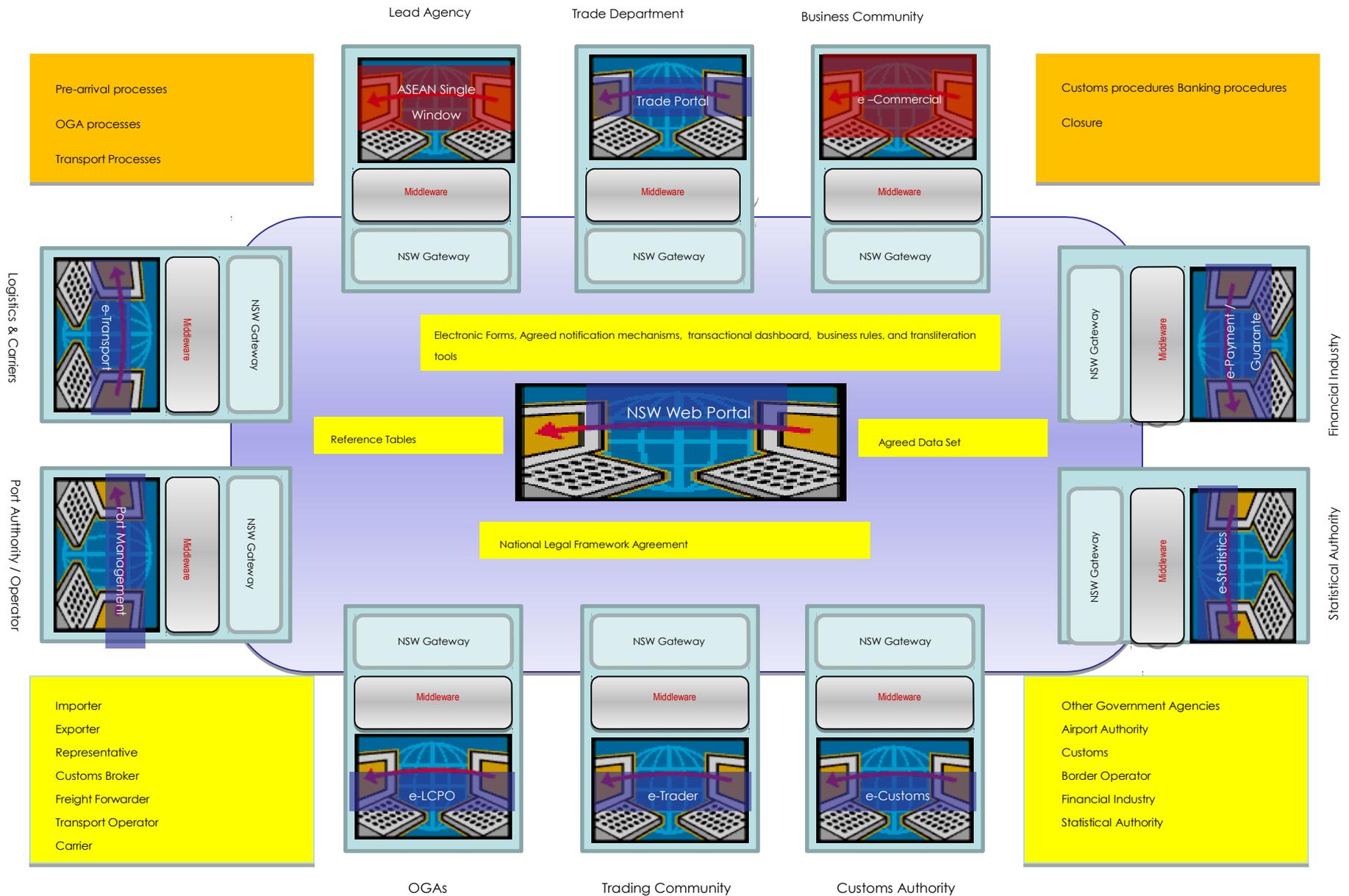
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Standards and Models Considered

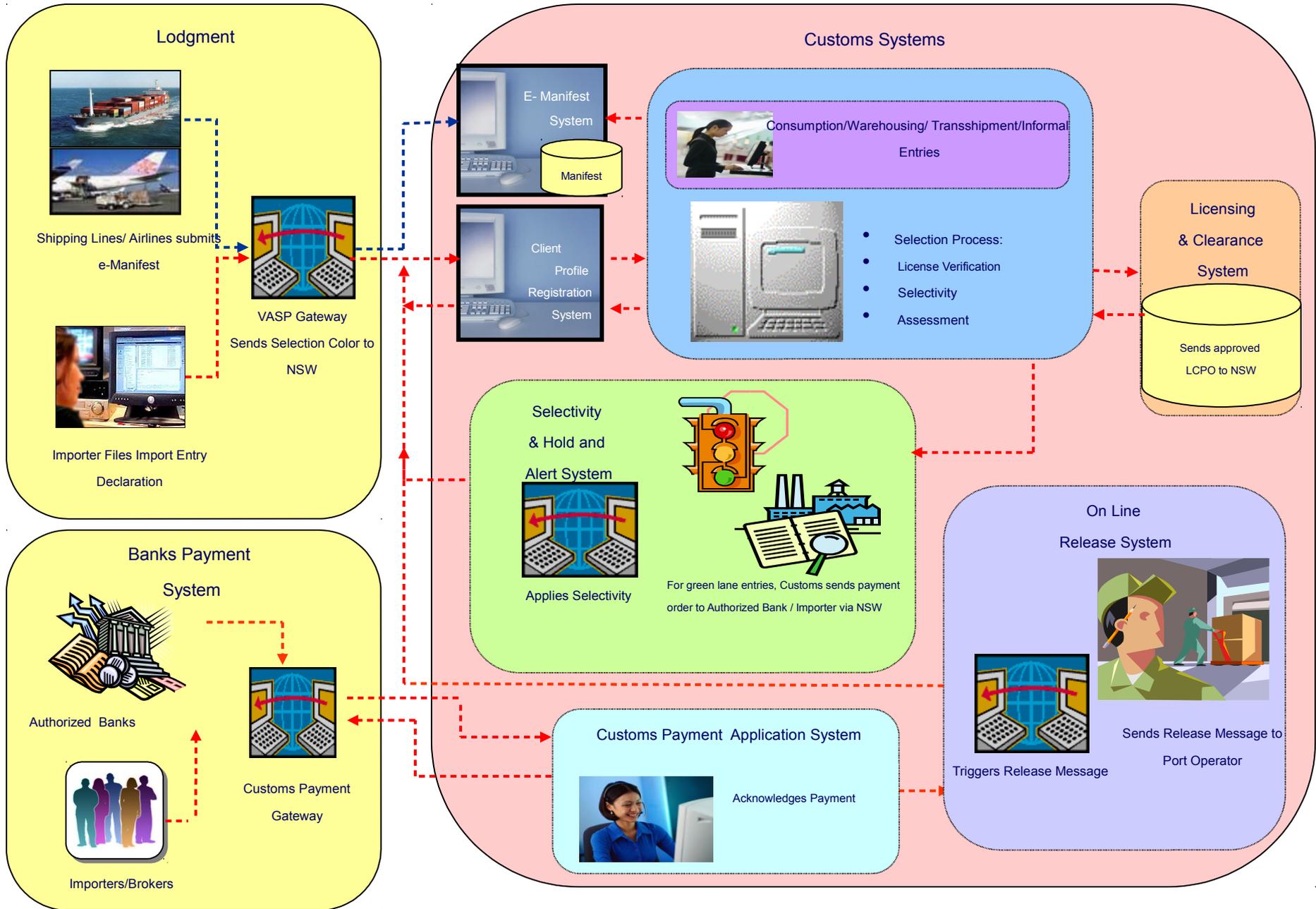


- Buy-Ship-Pay Model
- WCO Data Set
- UNCITRAL Model Law
- Transport Supply Chain
- Revised Kyoto Convention
- ISO 27002 on Information Security
- Transport Regulations
- Trade Regulations
- UN Recommendation 33,34,& 35

Proposed National Single Window Schematic



Customs Clearance Processes



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NSW Dashboard

The screenshot displays the NSW Dashboard interface. At the top, there is a navigation bar with tabs for Home, K1 - Import, K2 - Export, K3 - East/West Malaysia, K3 - Bonded Warehouse, K9 - Bonded Withdraw, Reference Table, and Online Services. Below this is a toolbar with various icons and labels such as Unit Definition, Exemption Type, Declaration Trx., SMK Code Definition, Code Details, Local Trader, Shipping Agent, Overseas Trader, HS Code, Special Treatment, Port Code Definition, Commodity, Preformat Clause, Staff, ISO Code, Customs Code, Business Partner, and HS Code Management. The main content area is highlighted in yellow and contains a table with the following data:

<u>Document</u>		<u>Date/Time Received</u>	<u>Acknowledged</u>
1. Quotation	<input checked="" type="checkbox"/>	10 Sep 2012 / 09:30:00	<input checked="" type="checkbox"/> 10 Sep 2012 / 09:31:00
2. Invoice	<input checked="" type="checkbox"/>	16 Sep 2012 / 10:15:00	<input checked="" type="checkbox"/> 16 Sep 2012 / 10:17:00
3. E-SPS Permits	<input checked="" type="checkbox"/>	16 Sep 2012 / 15:10:00	<input checked="" type="checkbox"/> 16 Sep 2012 / 15:11:00
4. Customs Declaration	<input checked="" type="checkbox"/>	18 Sep 2012 / 16:00:00	<input type="checkbox"/> <input type="text"/>

Below the table, there is a large white arrow pointing upwards, and the text "AUTHENTICATION TO SENDING PARTY" is displayed in blue.

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ASW Quick Overview



- The ASW is ASEAN's program to facilitate the exchange of information between countries on trade transactions
- Individual countries establish their own electronic systems for clearing shipments that then share information through the ASW.

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Near-term Goals



- Establish national single windows (6 are operational)
- Establish compatible legal systems to support the exchange of data
- Exchange data contained in regional certificates of origin, regional customs declaration, manifest, self-certified invoice, and sanitary & phyto-sanitary
- Go live by 2015

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Longer-term Goals



- Reduce the average time to export and import in ASEAN to 14 days by 2017
- Exchange information on additional cross-border electronic document beyond 2015 e.g. bill of lading, advance cargo information, and dangerous goods
- Pre-arrival clearance processing
- Institutionalized targeting
- SMEs IT readiness

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Long-run Challenges



- Who “owns” & who oversees the ASW?
- What organizational entity is required to run the ASW?
- What is the business model that makes the ASW sustainable?
- Reduce the number of documents
- Private sector buy-in
- Effective use of cross-border data for multi-agency risk management
- Transition to live implementation

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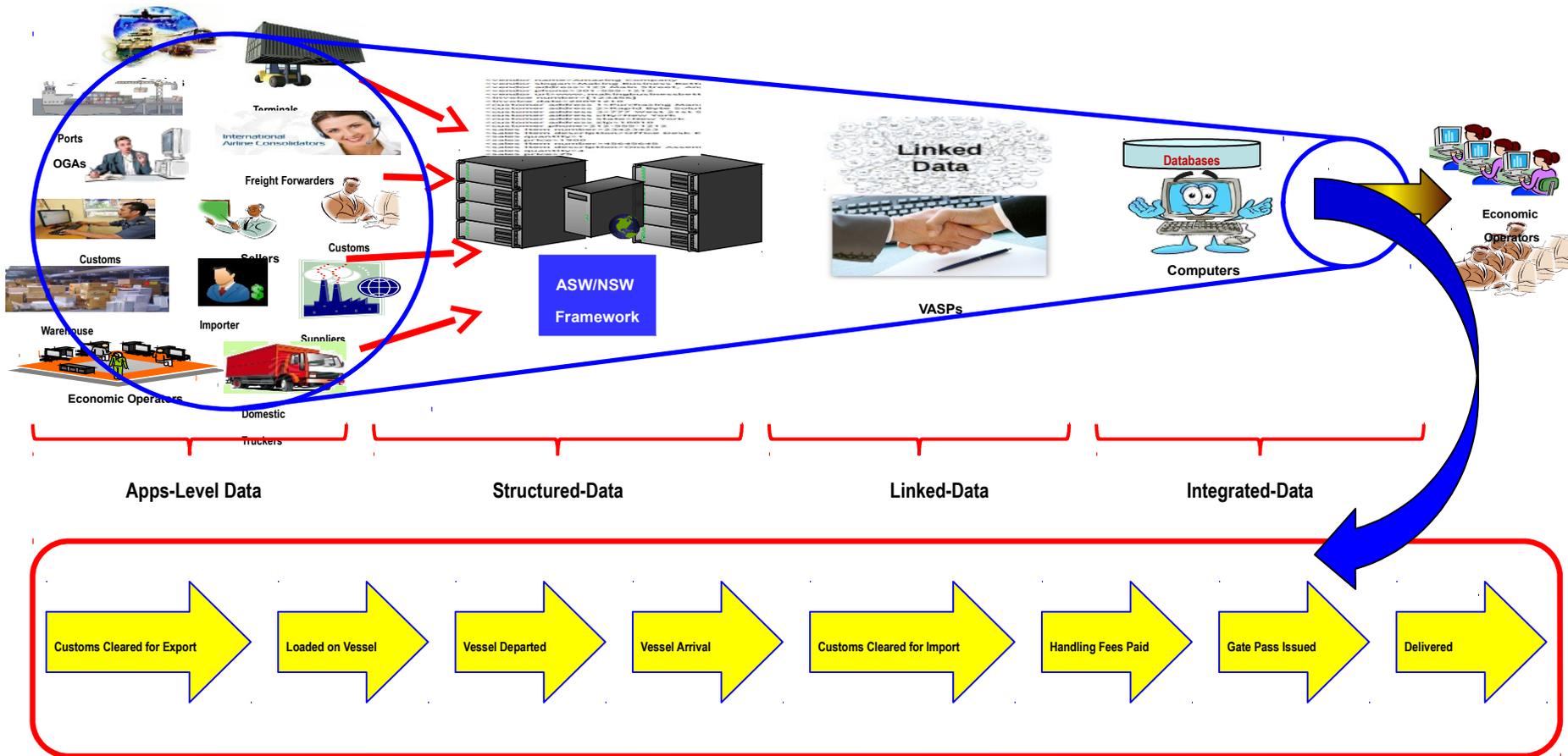
Complementary Activities



- Piloting the ASW with all ASEAN countries by developing a front-end application for CML, as a make shift approach
- Information Security Incident Management, Version Control Procedure, Strategic Trade Management, and Customs-to-Customs Partnership
- Supporting improvements in the legal environment to support the ASW
- ASW Symposium 2
- Helping plan for the ASW beyond 2015

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Unifying both import & export dimensions



Information on status are harvested from the “converged data”

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WB Doing Business – Time to Export

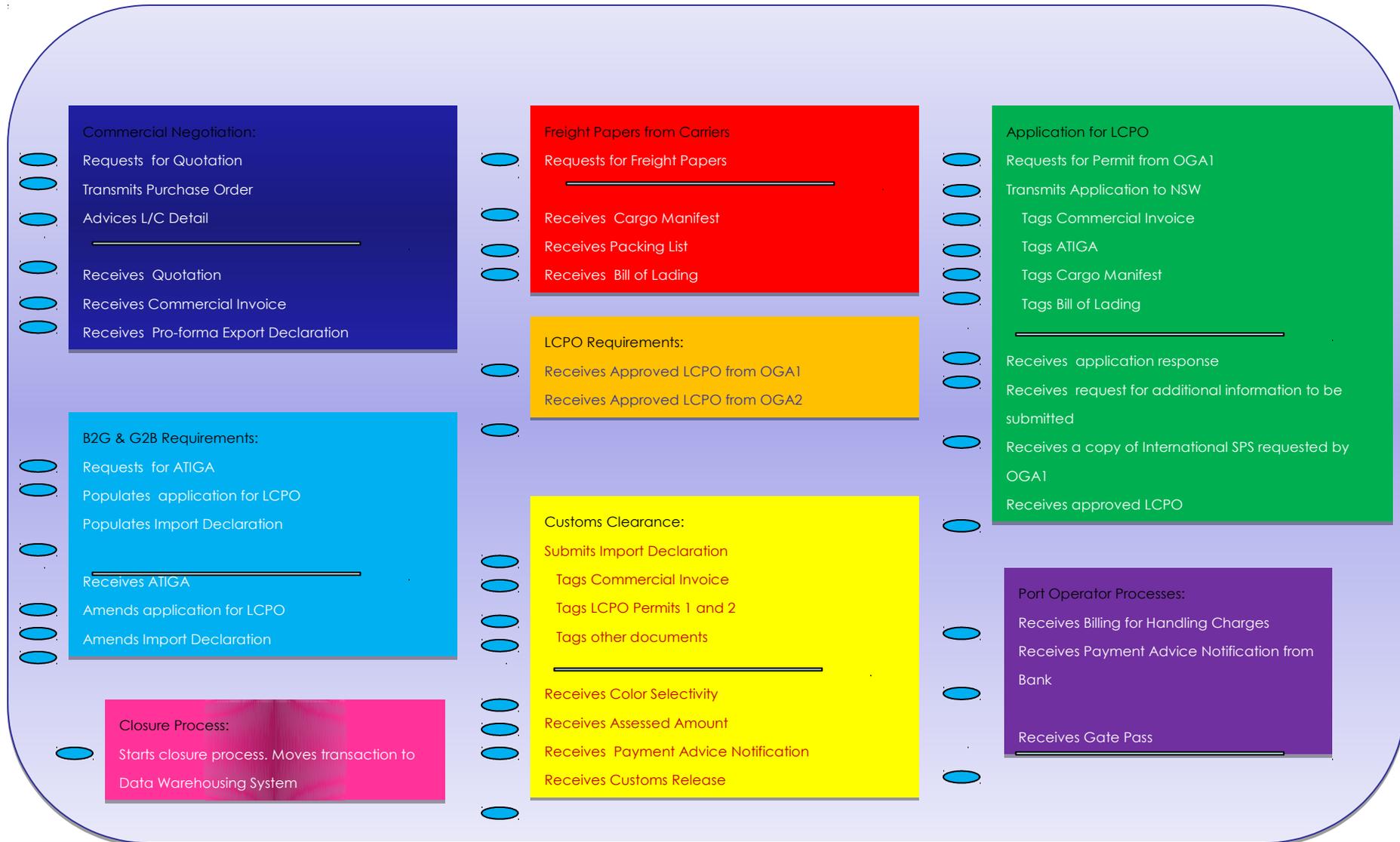
ASEAN Member States	Time to Export (days)		Document Preparation	Customs Clearance	Port Handling	Inland Handling
	2010	2014				
	2010	2014	2014	2014	2014	2014
Brunei Darussalam	27	15	11	1	2	1
Cambodia	22	24	15	3	4	2
Indonesia	21	23	13	4	4	2
Lao PDR	50	26	13	7	2	4
Malaysia	18	8	3	1	2	2
Myanmar	-	27	15	4	6	2
Philippines	16	14	8	2	3	1
Singapore	5	4	1	1	1	1
Thailand	14	13	8	2	2	1
Vietnam	22	21	12	4	4	1
Average	21.67	17.50	9.90	2.90	3.00	1.70

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WB Doing Business – Time to Import

ASEAN Member States	Time to Import (days)		Document Preparation	Customs Clearance	Port Handling	Inland Handling
	2010	2014				
	2010	2014	2014	2014	2014	2014
Brunei Darussalam	19	15	11	1	2	1
Cambodia	29	24	15	3	4	2
Indonesia	27	23	13	4	4	2
Lao PDR	50	26	13	7	2	4
Malaysia	14	8	3	1	2	2
Myanmar	-	27	15	4	6	2
Philippines	16	14	8	2	3	1
Singapore	4	4	1	1	1	1
Thailand	13	13	8	2	2	1
Vietnam	21	21	12	4	4	1
Average	21.44	17.50	9.90	2.90	3.00	1.70

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ASEAN Experience on Single Window

OGAs Dashboard: XYZ Company

Unique Reference Number: 120511-000001

Commodity: Rice

Importer's application

Receives LCPO application

Receives additional requirements from Importer

Sends feedback

Sends verification process feedback

Sends approve LCPO application

Performs "Flag" Process

Activates Flag routine process

Sends "Flag" process

Reason :

Conditional permit

Requests for joint inspection

Closure Process:

Starts closure process. Moves transaction to

Data Warehousing System

Cargo Manifest from Port Operator

Requests for Freight Papers

Receives Cargo manifest

Receives Bill of Lading

Information Sharing with Customs:

Sends intelligence tip to Customs

Receives response / feedback from Customs

Risk Management System:

Performs risk management

Generates exception report

Sends info to Border Officials

Prints exception report

Filler

Filler

Filler

Application for LCPO

Requests for International SPS from counterpart OGA

Performs verification process

Sends endorsement to OGA approving Officer

Approves LCPO application

Receives request for additional information to be submitted

Receives approved LCPO application

OGA Internal Process:

Sends request to Border Post office for further verification

Sends transactional info to other department

Receives request for verification and other info from other department

ASEAN Experience on Single Window

Customs Dashboard: XYZ Company

Unique Reference Number: 120511-000001

Commodity: Rice

Importer's application

Receives declaration

Receives supporting documents

Sends color

Sends assessed amount

Sends release message

Performs Risk Management

Performs selectivity process

Performs exception management

Sends hold order

Performs internal control processes

Closure Process:

Starts closure process. Moves transaction to

Data Warehousing System

Cargo Manifest from NSW / Other Sources

Requests for Freight Papers

Receives Cargo manifest

Receives Bill of Lading

Information Sharing with Other Government Entities:

Sends intelligence tip to Other Government

Agencies

Receives response / feedback from OGAs

Sends payment order to Authorized Bank

Sends schedule for joint inspection with OGAs

Receives abstract of payment from Authorized Bank

Receives gate pass notification from Port Authority /

Operator

Filler

Requirements from Government Exporting Country

Requests for ACDD

Requests for ATIGA

Requests for other documents

Receives ATIGA

Receives ACDD

Receives other documents

Receives intelligence tips from bilateral agreements

Customs Internal Process:

Performs balancing of Manifest

Generates report of overstaying shipments

Performs documentary checks

Performs joint inspection

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Institutional Arrangements

- Identify the head and members of the following:
 - Steering Committee
 - Legal Working Group
 - Technical Working Group
 - Private Sector Experts Group
 - Project Management Office
 - Identify point persons in each NSW components
- Identify its members
- Provide coherence, effective formulation, coordination, implementation, and monitoring of the NSW

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Technical Approach

- Keep it simple, user-friendly, and well-documented
- Equal treatment for all participating entities
- Phased implementation, modular approach
- Scalable, extensible, configurable, and expandable
- Use of “one” submission to “many” notifications for multiple access to a single document
- Government should partner with the private sector to sustain NSW development and eventual operation
- Extend the realm of performing risk profiling at the point of origin or exporting country

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Data Governance Policy

- Data ownership, sharing, accountability
- Rules of governance
- Guiding principles of a Data Governance Council to administer cargo clearance data
- Set of procedures how data is to be stored, archived, backed up, and protected from unwarranted access
- Establish a set of controls and audit procedures that ensure ongoing compliance with government regulations
- Information security policy (ISO 27002)

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Functionalities and Features



- Act as a functional integrator of cross-border business and government data and information
- Consolidator of transactional cross-border and national messages
- Synchronizer of information rules both for regional and national
- Not act as a processing tool for any government agency

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Legal Requisites



- Law on Electronic Transactions
- Prime Minister Decree to establish the NSW
- Revised Customs Law
- Data protection and information security
- Establish identification, authentication and authorization process
- Electronic archiving of data
- Intellectual property rights and database ownership

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Lessons Learned



- Clear vision from senior officials
- Institutional set-up where relevant officials can come together to discuss and agree on technical and legal matters
- NSWs need to be substantially under way – if not in place – by the time discussions of a regional mechanism to exchange data between them are initiated.
- Intellectual leadership is important

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Lessons Learned (2)



- Developing the NSW technical architecture in a modular way that allows its components to work independently of each other to execute only one aspect of the desired functionality even if other components are not used or functioning.
- Legal impediments should also be reviewed as early as possible.

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Thank you!

