WCO and its Capacity Building programs

ADB/WCO National Workshop on RKC Implementation

Thimpu, Bhutan

9 June 2014
1. WCO and A/P CB Regional Structures
2. A/P Regional CB Updates
3. Food for Thought
1. WCO and A/P Regional Capacity Building (CB)

Structures
WCO in Brief

Intergovernmental Organization
Specialized in Customs Matters

Established in 1952 as Customs Cooperation Council (CCC)

Headquarters in Brussels, Belgium

179 members (as of May 2014)
WCO Strategic Plan

Vision

Customs in the 21st Century

Trade Facilitation & Security
Fair & Efficient Revenue Collection
Protection of Society
Institutional & Human Resource Development

ECP Economic Competitiveness Package
RP Revenue Package
CEP Compliance & Enforcement Package
ODP Organizational Development Package

International Cooperation
Raising Profile, Capacity Building Delivery
Research

Values & Mission
The WCO an Organization with global reach

179 Members divided into 6 regions

MAP

Responsible for processing 98% of international trade
WCO A/P Region (33 Members) as of June 2014

- Green: Vice Chair
- Blue: ROCB
- Orange: 7 RTCs
2. A/P Regional Capacity Building (CB) Updates
Strategy 1

Enhanced Collaboration with Development Partners
Multi-layered Efforts & Dialogue

Sub-regional/National Level
(by Members)

A/P Regional Level
(by ROCB A/P)

Global Level
(by WCO)
Approach in A/P region

- **2012**
  - Regional Donor Conference
    - Improved mutual understanding
    - Further development of contact

- **2012-2013**
  - National Donor Meeting
    - Communication at national level
    - Closer contact and focused discussion

- **2014**
  - Enhancement of National Capacity
    - Reaffirmed importance of “ownership” and “national capacity”
    - Resource Mobilization WS
    - Prepare business case and project proposal

- **2014 and beyond**
  - Sub-regional, National Follow-up
    - Follow-up joint work of ROCB & members
    - National/Sub-regional donor meeting
Strategy 2

Multi-year Result-oriented Activities
Activities 2012 (July) – 2014 (Mar)

- 16 Regional Workshops
- 10 Sub-regional Workshops
- 22 National workshops
Strategy 3

Further Utilization of Regional Expertise
Pool and Utilization of Regional Expertise

- Instruction by DGs and Commissioners
- Establishment of “Regional Pool of Experts”
  - Diagnostic Facilitator (DF)
  - Customs Modernization Advisor (CMA)
  - Expert Trainer (HS, Valuation, ROO etc)
  - Technical and Operational Advisor (AEO, RKC, IPR, RM etc)
3. “Food for Thought”

for the Further Improvement of

Regional Capacity Building
Key for the success

“3Ps!”
Theme for 2014

International Customs Day

“Communication”
sharing information for better cooperation
2014 - “Communication”

- National Government
- International Organizations
- Development Partners
- Business
- International Trade
- Stakeholders

Improve
Customs
Visibility

- Customs web-site
- Magazines
- Media outreach
- Social network
WCO Programs on Human Resource Development

- **Fellowship Program**
  - English, French and Spanish courses
  - Leadership and Management workshop

- **Career Development Program**
  - Work at the Secretariat as a Professional Associate for ten months

- **Scholarship Program**
  - Postgraduate level studies and training in Customs related subjects at a Japanese university
    1) Public Finance
    2) Strategic Management and IPR

*Please nominate your capable staff!*