



WCO and its Capacity Building programs

ADB/WCO National Workshop on

RKC Implementation

Thimpu, Bhutan

9 June 2014



Topics

1. WCO and A/P CB Regional Structures
2. A/P Regional CB Updates
3. Food for Thought



1. WCO and A/P Regional Capacity Building(CB) Structures



WCO in Brief

- Intergovernmental Organization
Specialized in Customs Matters
- Established in 1952 as Customs
Cooperation Council (CCC)
- Headquarters in Brussels, Belgium
- 179 members (as of May 2014)



WCO Strategic Plan

Vision

Customs in the 21st Century

Trade
Facilitation
&
Security

ECP

Economic Competitiveness Package

Fair
&
Efficient
Revenue
Collection

RP

Revenue Package

Protection
of
Society

CEP

Compliance & Enforcement Package

Institutional
&
Human
Resource
Development

ODP

Organizational Development Package

International Cooperation

Raising Profile, Capacity Building Delivery

Research

Values & Mission

The WCO an Organization with global reach

179 Members divided into 6 regions



Responsible for processing 98% of international trade



WCO A/P Region (33 Members) as of June 2014



2. A/P Regional Capacity Building(CB) Updates



Strategy 1

Enhanced Collaboration with Development Partners



Multi-layered Efforts & Dialogue

Sub-regional/National Level

(by Members)

A/P Regional Level

(by ROCB A/P)

Global Level

(by WCO)



Approach in A/P region

2012

Regional Donor Conference

- Improved mutual understanding
- Further development of contact

2012-
2013

National Donor Meeting

- Communication at national level
- Closer contact and focused discussion

Reaffirmed importance of “ownership” and “national capacity”

2014

Enhancement of National
Capacity

- Resource Mobilization WS
- Prepare business case and project proposal

2014 and
beyond

Sub-regional, National
Follow-up

- Follow-up joint work of ROCB & members
- National/Sub-regional donor meeting



Strategy 2

Multi-year Result-oriented Activities



Activities 2012 (July) – 2014 (Mar)

- 16 Regional Workshops

- 10 Sub-regional Workshops

- 22 National workshops



Strategy 3

Further Utilization of Regional Expertise



Pool and Utilization of Regional Expertise

- **Instruction by DGs and Commissioners**
- **Establishment of “Regional Pool of Experts”**

- Diagnostic Facilitator (DF)
- Customs Modernization Advisor (CMA)
- Expert Trainer (HS, Valuation, ROO etc)
- Technical and Operational Advisor

(AEO, RKC, IPR, RM etc)



3. “Food for Thought”

for the Further Improvement of
Regional Capacity Building



Key for the success

“3Ps !”



Theme for 2014

International Customs Day



Communication:
sharing information
for better
cooperation



“Communication”

sharing information for better cooperation



2014 - "Communication"

National Government

International
Organizations

*Improve
Customs
Visibility*

Business

Development Partners

International Trade
Stakeholders

 Customs web-site

 Magazines

 Media outreach

 Social network



WCO Programs on Human Resource Development

◆ Fellowship Program

- English, French and Spanish courses
- Leadership and Management workshop

◆ Career Development Program

- work at the Secretariat as a Professional Associate for ten months

◆ Scholarship Program

- postgraduate level studies and training in Customs related subjects at a Japanese university
 - 1) Public Finance
 - 2) Strategic Management and IPR



Please nominate your capable staff !

