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WCO NATIONAL SEMINAR FOR BANGLADESH CUSTOMS
COMBATING COUNTERFEITING AND PIRACY

UNDER SPONSORSHIP OF CCF JAPAN/ASIAN DEVELOPMENT BANK
02-06 AUGUST 2015

WORKSHOP AGENDA

DuSai Resort and Spa
Niteshwar, Moulvi Bazar

DAY 1: MONDAY 02 AUGUST, 2015

08.00-09.00	Registration to the Workshop		
09.00-09.30	Opening Ceremony	<ol style="list-style-type: none"> 1. Honorable State Minister of Finance 2. Chairman, NBR 3. WCO 4. Japan Customs 5. ADB 6. Embassy of Japan to Dhaka 	<p>Ms. Junko Yamamoto, Technical Attaché, WCO Mr. Masashi Gohbara, IPR Specialist, Japan Customs</p>
GLOBAL EFFORTS TO FIGHT AGAINST COUNTERFEITING		FACILITATOR: WCO EXPERT	
09.30-10.00	WCO will present the global trend of counterfeiting and their efforts to fight against this menace.	WCO Experts	<p>Ms. Junko YAMAMOTO Technical Attaché World Customs Organization Junko.Yamamoto@wcoomd.org Mr. Masashi Gohbara, IPR Specialist, Japan Customs Mr. Sha jie, Customs Officer, China Customs</p>
10.00-10.30	COFFEE BREAK		
NATIONAL REALITIES OF BANGLADESH			
10.30-12.00	Experts of Bangladesh customs will present the national counterfeiting realities.		<p>Mrs. Zakia Sultana Mr. Mohammad Ehteshamul Hoque</p>
12.00-13.00	LUNCH BREAK		
SESSION 1 : LEGAL FRAMEWORK OF IPR BORDER MANAGEMENT		FACILITATOR: WCO	
13.00-14.30	<p>Participants will discuss with the WCO Experts the efficient legal framework of IPR border management with a special focus on;</p> <ul style="list-style-type: none"> - Application for suspension - Identification procedures - Ex-officio action 	WCO Experts	
14.30-15.00	COFFEE BREAK		
SESSION 2 : CUSTOMS' ROLE IN IPR MANAGEMENT		FACILITATOR: WCO	

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15.00-15.30	Participants will discuss with the WCO Experts the important roles customs are playing at borders to combat counterfeiting and piracy. The WCO Experts will present their seizure statistics to show how customs are protecting people's lives and safety by efficiently stopping counterfeit goods entering into market.	WCO Experts
QUIZ : WHAT YOU LEARNED IN DAY 1		
15.30-15.45	The participants will be given multiple questions based on what they have learned in DAY 1.	
16.00	END OF DAY 1	WCO Experts

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DAY 2: TUESDAY 03 AUGUST, 2015

SESSION 3 : DEDICATED IPR OFFICE		FACILITATOR : WCO
09.00-10.15	Participants will discuss with the WCO Experts the efficiency and practicality of establishing a dedicated IPR Office in customs. The WCO Experts will present their best practices in managing the office.	WCO Experts
10.15-10.45	COFFEE BREAK	
10.45-12.00	[Continued]	
12.00-13.00	LUNCH BREAK	
SESSION 4 : IPR RELATED INFORMATION EXCHANGE		
13.00-14.15	Participants will discuss with the WCO Experts the importance of efficient information exchange. The WCO Experts will present their best practices in sharing/exchanging such information as Application for Action, seizure statistics, necessary laws and regulations.	WCO Experts
14.15-14.45	COFFEE BREAK	
QUIZ : WHAT YOU LEARNED IN DAY 2		
14.45-16.00	The participants will be given multiple questions based on what they have learned in DAY 2.	WCO Experts
16.00	END OF DAY 2	

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DAY 3: WEDNESDAY 04 AUGUST, 2015

SESSION 5 : UNDERSTANDING THE COOPERATION WITH THE PRIVATE SECTOR		FACILITATOR : WCO
09.00-10.15	Participants will discuss with the WCO Experts the importance of fostering cooperative relationship with the private sector. The WCO Experts will present their experience in strengthening the tie with right holders.	WCO Experts
10.15-10.45	COFFEE BREAK	
10.45-12.00	[Continued]	
12.00-13.00	LUNCH BREAK	
SESSION 6 : ADVOCACY AND AWARENESS BUILDING		
13.00-14.15	Participants will discuss with the WCO Experts the importance of importance and the efficiency of educational activities. The WCO Experts will present their experience in awareness-raising campaigns.	WCO Experts
14.15-14.45	COFFEE BREAK	
QUIZ : WHAT YOU LEARNED IN DAY 3		
14.45-16.00	The participants will be given multiple questions based on what they have learned in DAY 3.	WCO Experts
16.00	END OF DAY 3	

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DAY 4: THURSDAY 05 AUGUST, 2015

SESSION 7 : SUPPORT FROM INTERNATIONAL ORGANIZATIONS		FACILITATOR : WCO
09.00-10.15	The WCO Expert will present the efforts in combating counterfeiting and piracy in international arena, such as WCO, Interpol and Europol.	
10.15-10.45	COFFEE BREAK	
SESSION 8 : WCO TOOLS – IPM-		FACILITATOR: WCO
10.15-12.00	The WCO Expert will present IPM (Interface Public-Members), the mobile communication & detection tool for customs officers.	
12.00-13.00	LUNCH BREAK	
WORKSHOP : BUILDING CAPACITY FOR STRONG IPR ENFORCEMENT		
13.00-14.15	The participant will discuss the hypothetical country <i>Republic of Kamaica</i> with scenario. They will come up with recommendations.	
14.15-14.45	COFFEE BREAK	
14.45-16.00	Group leader will present the recommendations	
16.00	END OF WORKSHOP	

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DAY 5: FRIDAY 06 AUGUST, 2015

WORKSHOP :PRODUCT IDENTIFICATION		FACILITATOR : WCO
09.00-10.15	Selected right holders will present the participants the methods to identify genuine/fake goods.	Right Holders from LVMH, Tommy Hilfiger, Superdry, Calvin Klein, Polo Ralph Lauren Group, L'OREAL, LACOSTE, LEVI'S
10.15-10.45	COFFEE BREAK	
10.15-12.00	[Continued]	
12.00-13.00	LUNCH BREAK	
CLOSING		
13.00-13.20	Closing Ceremony	
13.30	END OF SEMINAR	

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