Import rejection analysis



Basic indicators

| Population (2011) | 20,869,000 |
|---|--------------|
| Rural population (% total population) | 84.87 |
| GDP (millions current US\$, 2011) | 59,172 |
| Agriculture (% share in total GDP, 2011) | 12.09 |
| GDP per capita (US\$): | 2,835 |
| World Bank income group: | LMIC |
| Human Development Index 2012 ranking | 92 |
| Poverty headcount ratio, US\$1.25/day (% of population) | 4.11 (2010) |
| Employment in agriculture (% of total employment) | 32.70 (2010) |
| Female employees, agriculture (% female employment) | 37.80 (2010) |
| | |

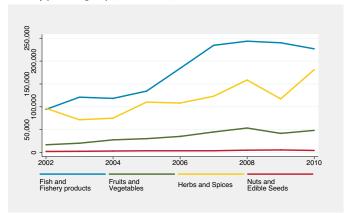
| Share of food exports in total exports (% 2010) | | 21.73 |
|---|---------------------------|-------|
| Rank as world exporter for: | | |
| | Total food products | 65 |
| | Fish and Fishery products | 52 |
| | Fruits and Vegetables | 97 |
| Rank as food products exporter to: | | |
| | Australia | 35 |
| | European Union | 52 |
| | Japan | 66 |
| | United States | 42 |
| | | |

Main export markets (% share of export value, 2010)

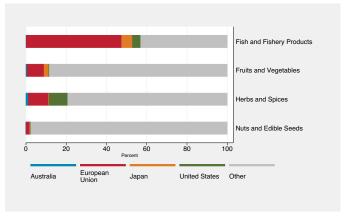
| By product group: | | |
|---------------------------|----------------------|-------|
| All food products | EU | 17.35 |
| | Russian Federation | 13.78 |
| | United Arab Emirates | 8.55 |
| Fish and Fishery Products | EU | 69.63 |
| | Japan | 7.95 |
| | USA | 5.98 |
| Fruits and Vegetables | EU | 28.21 |
| | Maldives | 22.76 |
| | Japan | 7.86 |
| | | |

Food Trade Patterns and Performance

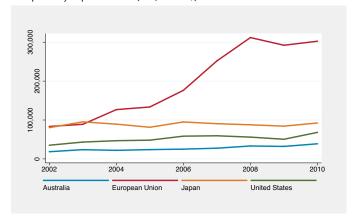
Export value to the world by product group (in 1,000US\$)



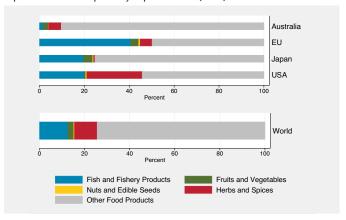
Share of export markets by product group (2010)



Value of food product exports by export market (in 1,000US\$)



Share of product groups in total food exports by export market (2010)



Import rejection analysis



Trade Standards Compliance Performance – Rejection Analysis: All Food Products

| Number of food product import rejections (2006 – 2010) | | | | | | | |
|--|------|------|------|------|------|-------------------|---------|
| Importing country | Year | | | | | Annual average | |
| | 2006 | 2007 | 2008 | 2009 | 2010 | Total | 2.01450 |
| Australia | 31 | 45 | 37 | 32 | 37 | 182 | 36 |
| European Union | 9 | 22 | 23 | 27 | 20 | 101 | 20 |
| Japan | 8 | 6 | 2 | 7 | 3 | 26 | 5 |
| United States | 95 | 112 | 42 | 98 | 104 | 451 | 90 |
| Total | 143 | 185 | 104 | 164 | 164 | 760 | 152 |
| | | | | | | | |

Indicator definitions and data sources

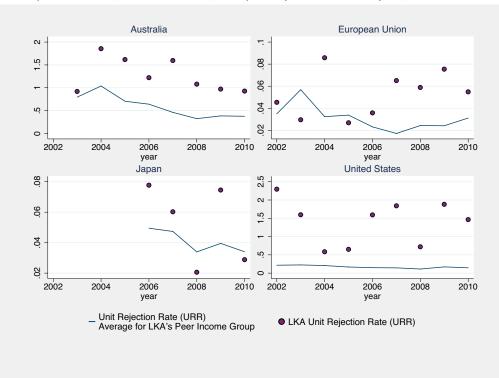
Unit Rejection Rate (URR): Number of rejections per US\$ 1 million of exports over the period 2002 to 2010. This measure takes account of changes in the volume of exports such that it provides a direct measure of the rate of non-compliance.

Relative Rejection Rate (RRR) and the Relative Rejection Rate Indicator (RRRI): First, the "relative rejection rate" (RRR) is calculated as the ratio of a country's share of total rejections in one market to its share of total imports in this market for the entire period (i.e. 2002 to 2010). This ratio is then converted into natural logarithms in order to generate a normal distribution. The natural logarithms are divided into three equal groups to create a tercile distribution. Countries in the highest tercile are labeled 'high', those in the middle tercile are labeled 'medium', and those in the bottom tercile are labeled 'low', reflecting relative poor/medium/good compliance performance.

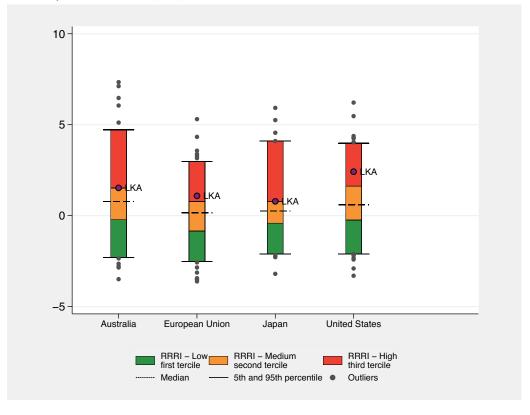
Data sources:

Australian Quarantine and Inspection Service (AQIS) / EU - Directorate General for Health & Consumers (DG SANCO) - Rapid Alert System for Food and Feed (RASFF) / Japanese Ministry of Health, Labor and Welfare (MHLW) / US Food and Drug Administration (FDA) Operational and Administrative System for Import Support (OASIS) database / UN-Comtrade database / World Bank – World Development Indicators (WDI) database / FAO – FAOSTAT database / UNDP – Human Development Reports.

Unit Rejection Rate (URR) - All Food Products (no. of rejections per million US\$ of exports)



Relative Rejection Rate Indicator (RRRI) - All Food Products

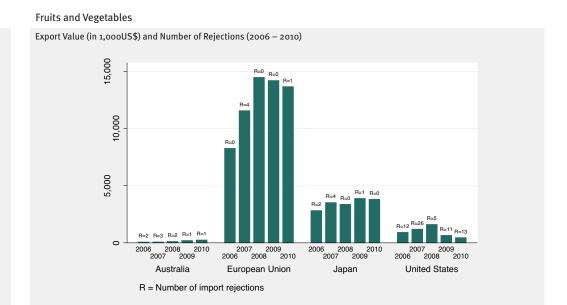


Import rejection analysis



Trade Standards Compliance Performance – Rejection Analysis by Product Group

Fish and Fishery Products Export Value (in 1,000US\$) and Number of Rejections (2006 – 2010) Restrictions (2006 – 2010) Restrictions (2006 – 2010) Restrictions (2006 – 2010) Restrictions (2006 – 2010)



Unit Rejection Rate (URR) by Product Group (no. of rejections per million US\$ of exports)

2006

2008

Japan

2009

2010

2009

United States

2007 2009 2006 2008 2010

European Union

2010

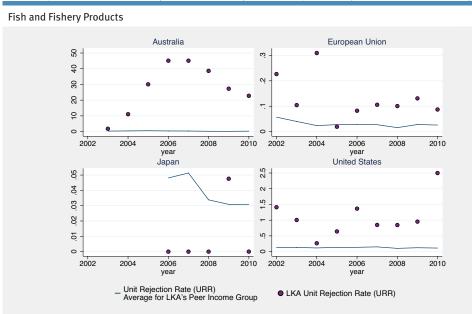
R = Number of import rejections

2006

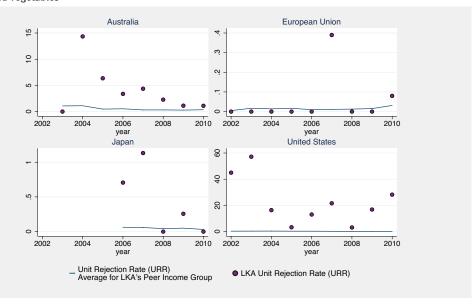
2008

Australia

2009



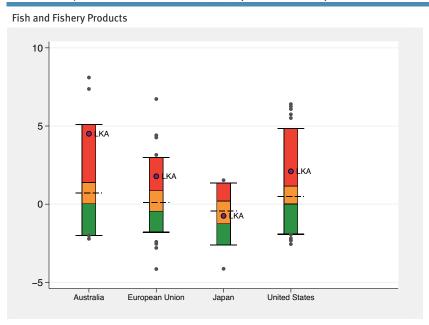


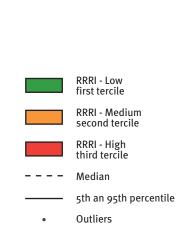


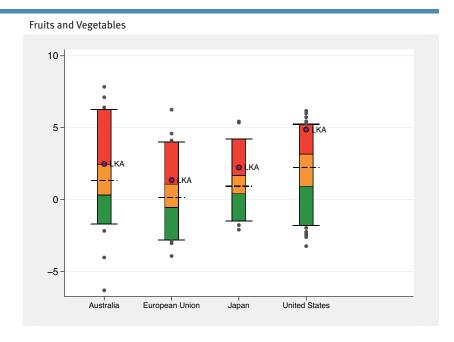
Import rejection analysis



Relative Rejection Rate Indicator (RRRI) by Product Group 2002 – 2010







Reasons for Rejections by Export Market and Product Group 2002 - 2010

